

Support to the Government of Viet Nam in the formulation of Sub-sector Industrial Strategy and of the related Implementation Policy through Institutional Capacity Building

Project name	Support to the Government of Viet Nam in the formulation of Sub-sector Industrial Strategy and of the related Implementation Policy through Institutional Capacity Building
Commissioned by	The Republic of Korea (ROK)
Implemented by	United Nations Industrial Development Organization (UNIDO)
Countries	Viet Nam
Implementing partner	Viet Nam Industry Agency (VIA) of Ministry of Industry and Trade (MOIT)
Duration	December 2017 to December 2019

Background

As part of the project “Support to the Government of Viet Nam in the formulation of Sub-sector Industrial Strategy and of the related Implementation Policy through Institutional Capacity Building” funded by the Government of the Republic of Korea, this intervention featured a series of capacity development activities using – inter alia – the EQuIP methodology. The project was officially closed in December 2019.

Objectives of the EQuIP intervention

The project aimed to boost the industrial competitiveness of Viet Nam through the elaboration of the sub-sector industrial strategies as well as detailed industrial policies based on the enhanced institutional capacity of the Government of Viet Nam and the private sector.

A number of trainings were organized to introduce the quantitative Enhancing the Quality of Industrial Policies (EQuIP) methodologies for subsector analyses of industrial performance and to identify the components of EQuIP that are most relevant for strengthening the country’s industrial policy process.

Activities

In a short, intensive course, participants were introduced to some core principles of effective industrial policy design, particularly to the benefits of evidence-based industrial policy design in the context of the Vietnamese industrial policy strategy. Training activities introduced participants to the EQuIP methodology for the design of a transformative industrial policy package as well as the various EQuIP tools for the assessment of industrial performance and capabilities.

Impacts

After a series of training courses, the participants, young Vietnamese policymakers, were able to assess Viet Nam’s current economic performance and to calculate baseline indicators of Viet Nam’s current economic and social performance on the sub-sector level by using EQuIP methodologies.

Analyses for advanced industrial policies of Viet Nam were compiled from a series of training workshops and included in the Viet Nam White Paper 2019, which focuses on a number of industrial policy issues that were to be addressed before the government submits a bill or decree.

Quote(s):

“In the past two years, UNIDO has collaborated with the Viet Nam Industry Agency (VIA) and the Ministry of Industry and Trade to organize training workshops for officials of the Ministry of Industry and Trade as well as other ministries and branches to train them in using EQuIP toolkits, to determine and understand the policy implications of industrial competitiveness indicators to be able to apply these tools in the policymaking process and to ensure that Viet Nam’s industrial policy is based on a more practical and scientific foundation. These indicators will allow Viet Nam to benchmark its progress against that of other countries in the region and to identify strengths and weaknesses in order to develop appropriate policies and exploit the country’s competitive advantage.” (Do Thang Hai, Vice Minister, Ministry of Industry and Trade, Viet Nam)